

Fred's Walk

Our 8th Annual Fred's Walk is on June 2, 2023



WHAT IS FRED'S WALK?

Fred's Walk is a 10km guided tour of Fred Victor's downtown sites and a glimpse into the causes and effects of homelessness and poverty. Teams sign up. They fundraise. They tune-in and learn. They challenge old ideas and notions and see first-hand how together we can make a difference. It all starts with a desire to make our city better for everyone. We have to recognize the barriers of systemic inequities and then work to remove them.

Sponsorship Opportunities

- Opportunities start at \$5,000
- Associate your brand with a much-loved event and an organization leading the response to homelessness for over 125 years.

For More Information

kscherer@fredvictor.org / 416-364-8228 ext.1325



WHAT YOU GET:

- Logo/name recognition at event and in all event promotion
- Name recognition in Fred Victor's Annual Report and website
- Business Receipt or Charitable Tax Receipt

Depending on your giving level, you may also receive: 1 team spot for 10 employees to walk and participate on event day and/or name recognition during the after-walk celebration.

Fred's Walk



Friday, June 2, 2023
12pm – 5pm
Various Fred Victor locations

A 10km guided tour of Fred Victor's downtown sites and a glimpse into the causes and effects of homelessness and poverty. Teams sign up. They fundraise. They learn. It all starts with a desire to make our city better for everyone.

Sponsorship Benefits

We will work with you to customize benefits that make sense for your organization.

Event Donor \$5,000

- Name recognition at event and in all event collateral, including event website
- Name recognition in Fred Victor's Annual Report and virtual donor wall
- Charitable Tax Receipt

Event Sponsor \$10,000

- *All the above plus*
- Logo at event and in all event collateral, including event website, event promotion, including a pre-event social media post
- Opportunity to create Fred's Walk team
- Thank you delivered by CEO at After-Party event
- Business Receipt

Event Sponsor \$25,000

- *All the above plus*
- Opportunity to deliver a message to all event guests at After-Party event
- Opportunity to deliver a message to all Fred Victor staff (500)
- Additional team building volunteer event for up to 10 staff

Presenting Sponsor \$50,000

- *All the above plus*
- Co-branded product for your staff/clients (up to 100), Co-branded product for event guests (up to 200)
- A Women's Bakery treat box delivered with note card to 2 client/staff/friend

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