

# Volunteer Opportunity

<b>Position:</b>	Fred Victor Corporate Cabinet Member
<b>Department:</b>	Fundraising & Communications
<b>Commitment Requested:</b>	1 year minimum
<b>Estimated Hours Per Week:</b>	3-5 hours per week (includes monthly meeting)
<b>Locations:</b>	Zoom & 800 Bay St Toronto
<b>Start date:</b>	Sept 2022

## Why Fred Victor?

The COVID-19 pandemic had a devastating impact on people experiencing homelessness and living on the margins. Our people never turned away from the challenge and so our doors remained open during the entire pandemic. Our dedicated, passionate and committed staff show up every day to make sure vulnerable people got the help they need

For over 125 years, Fred Victor has been a leader in improving the health, income and housing stability of people experiencing poverty and homelessness. We are committed to ending chronic homelessness. This is an ambitious and bold goal but we believe, achievable.

We are looking for people who want to work with a small laser focused team of professionals to help end homelessness. Together we will build a Corporate Cabinet that will establish new and lasting relationships for Fred Victor to pay for the critical work that helps house 1,000 people a year.

## Does this sound like work you want to be a part of?

### Position Summary:

The Fred Victor Cabinet exists to build a strong Corporate Philanthropy Campaign that will end homelessness for hundreds of people.

The Cabinet builds new and meaningful partnerships with business leaders to grow revenue from \$400,000 to \$2M by 2025. A Cabinet member is expected to:

- Make an annual donation (personal or corporate) to Fred Victor
- Support and promote Fred Victor's mission and values

- Leverage their business relationships, promote Fred Victor’s Mission in the community
- Help identify and cultivate opportunities for organizations to support Fred Victor through donations, sponsorships, in-kind support, and volunteering. Help review lists and brainstorm best strategies for specific prospects.
- Help identify prospects for the following: event sponsorships, program support including multi-year philanthropic partnerships, in-kind donations, volunteering, pro-bono services, cause marketing.
- Be an ambassador for cabinet sanctioned campaigns in the community by informing people about, and generating interest in, the campaign in an informal manner. Be willing to speak about Fred Victor and the campaign in various public forums, as appropriate.

**Responsibilities and Job Specifications:**

Cabinet Members work with senior fundraising staff to ensure that by 2025 Fred Victor is in a position to raise \$2M a year.

Each Committee Member will:

- Lead by example.
- Identify barriers, new sources of funding and connect staff to potential donors.
- Attend meetings and events as needed.

**Qualifications and Skills:**

Interest and experience in one of the following: philanthropy, fundraising, marketing or sales. 10+ years in the private sector holding executive level positions.

A desire to help us establish and grow partnerships.

Ability to make connections.

**Location:**

Meetings via zoom monthly or as needed. 2 in person meetings/year at 800 Bay Street.

**Disclaimer:**

This position description indicates the general nature and level of work expected. It is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities required by the volunteer. Volunteers may be asked to perform some or all of these duties based on readiness and training.

**How to Apply**

Please submit a resume indicating why you are interested in this volunteer position.

Please send via e-mail no later than Sept 1, 2022

**Diane Janzen**  
**Volunteer Manager**  
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