

Fred Victor Social Media and Online Presence Policy

Fred Victor is a charitable organization that provides services and programs to improve the health, income and housing stability of people experiencing homelessness and/or poverty in Toronto.

Fred Victor uses a variety of social media channels to inform the public about the latest news, activities, programs, projects, and events happening within the organization, and to connect with individuals and organizations.

Through social media, we have ongoing dialogue with individuals and organizations who share our commitment to preventing and ending homelessness, addressing mental health in the community and finding routes to financial stability for individuals. We encourage the public to share thoughts as they relate to the topic being discussed on any of our social media channels — Facebook, Twitter, Instagram and YouTube.

Fred Victor cannot commit to replying to every post we receive, however, we will engage in conversation whenever possible. The views of visitors participating on Fred Victor's social media channels do not necessarily represent the views of Fred Victor.

Fred Victor does not tolerate racist, sexist, homophobic, or faith-based comments that are hateful, insulting, offensive or life-threatening and such comments will be deleted, reported or blocked from our followers. Users who repeatedly and/or purposefully post submissions that violate the aforementioned policies may be blocked from Fred Victor's social media pages.

The following is a list of examples to clarify what is unacceptable on Fred Victor social media.

- serious, unproven, unsupported or inaccurate accusations against individuals or organizations;
- abusive, aggressive, coarse, explicit, vulgar, violent, obscene or pornographic in nature;
- personal attacks and/or defamatory statements;
- against copyright rules;
- in violation of someone's privacy
- announcements, solicitations, advertisements or endorsements of any financial, political, labour, commercial or non-governmental organizations and agencies;
- irrelevant messages;
- trolling and spam;
- press releases or commercial promotions;
- illegal or suggest illegal activity or cyberbullying;

Thank you for reviewing this policy, and we look forward to interacting with you.